



## Guidelines for Representatives of Written and Television Press

---

The Pakistan Football Federation (PFF) Normalization Committee is looking to foster an effective working relationship with the media in the country and therefore has initiated channels for communication which will ensure that.

Mir Shabbar Ali has been appointed as the PFF Normalization Committee media manager and will be dealing with all media matters. He can be reached at; Mir.shabbarali@pff.com.pk or at +923323226040.

Mr. Shabbar will ensure that all media requests are handled promptly and for all individual responses he is to be quoted as the PFF Normalization Committee spokesman.

The media are also requested to kindly follow the guidelines below:

- Interview requests for PFF Normalization Committee chairman and general secretary as well as for players and coaches on national duty have to be made through the PFF media manager. The media manager will then set up a time for the interview. Direct requests for interviews will not be entertained.
- Request for comments on any updates or any questions to PFF Normalization Committee officials have to be made to the PFF media manager, who will get back as soon as possible.
- On days at which press conferences are held, kindly ensure punctuality. Interview requests on press conference days will not be entertained.
- The PFF Normalization Committee looks forward to your cooperation and hopes this channel of communication will be followed by all.

**Manizeh Zainli**

General Secretary,  
Pakistan Football Federation.

---

## PAKISTAN FOOTBALL FEDERATION

📍 PFF Secretariat, Football House, Opposite Punjab Stadium, Ferozepur Road, Lahore, Pakistan. Postal Code. 54660

☎ +92 42 99230821-22 📠 +92 42 99230823, ✉ mail@pff.com.pk, 🌐 www.pff.com.pk