



PFF/OFF/NOTICE/02-2026/24-001

February 24, 2026

## NOTICE OF EXPRESSION OF INTEREST

### FOR PARTNERSHIP IN THE FIFAE SEASON IN PAKISTAN

The Pakistan Football Federation (PFF) is excited to announce the launch of the FIFAE Season in Pakistan for the very first time. As part of this ground-breaking initiative, PFF seeks a strategic partner to organize and deliver national trials and championships that will ultimately lead to the formation of Pakistan's national FIFAE team.

The national team will participate in the FIFAE Nations League, with the top teams advancing to the Continental Championships, paving the way to qualify for the prestigious FIFAE World Cup.

We invite interested parties to submit an Expression of Interest (EOI) along with a detailed proposal for partnership. This is an unprecedented opportunity to be part of the journey to put Pakistan on the global esports map in football.

#### Submission Details:

- Deadline for Submission: March 1, 2026
- Submission Email: [info@pakistanfootballfederation.com](mailto:info@pakistanfootballfederation.com)

We look forward to collaborating with a partner who shares our vision and passion for esports and football in Pakistan.

## PAKISTAN FOOTBALL FEDERATION

📍 PFF Secretariat, Football House, Opposite Punjab Stadium, Ferozpur Road, Lahore, Pakistan. Postal Code. 54660  
(HQ) 📞 +92 42 99230821-22 📠 +92 42 99230823, ✉ [mail@pff.com.pk](mailto:mail@pff.com.pk), 🌐 [www.pff.com.pk](http://www.pff.com.pk)