



PFF/ Legal/03-2026/09-01
9th of March, 2026

To,

- i. The Sindh Football Association (SFA) through its President
- ii. The Punjab Football Association (PFA) through its President
- iii. The Balochistan Football Association (BFA) through its President
- iv. The Khyber Pakhtunkhwa Football Association (KPK FA) through its Acting/Senior Vice President.
- v. The Islamabad Football Association (IFA) through its President
- vi. The AJK FA through its President
- vii. The GBFA through its President
- viii. The Pakistan Football Referees Association (PFRA) through its President,

Subject: Compliance with the Minutes of the PFF Executive Committee Meeting held on 22nd August 2025.

Dear sirs,

This is in reference to the communication received from the PFF Disciplinary Committee dated 9th of March 2026, bearing reference number PFF/Disciplinary-Legal/03-2026/09-01. Kindly find enclosed the attached directive, which requires due compliance and dissemination to all relevant stakeholders.

Ali Akram
Director Legal
Pakistan Football Federation

CC:

- i. The Director Media, Pakistan Football Federation (PFF)



PFF/Disciplinary-Legal/03-2026/09-01
9th of March, 2026

Mr. Ali Akram
Director Legal
Pakistan Football Federation

Subject: Directions Regarding Social Media Policies and Management of Football Social Media Platforms.

1. The Pakistan Football Federation (PFF) has filed a fresh application through its Legal Department seeking compliance with the minutes of the Executive Committee meeting held on 22nd August 2025. The relevant excerpt from the minutes is reproduced below:

“Furthermore, Mr. Arif Shahzad proposed the formulation of a social media policy aimed at curbing the dissemination of false or damaging information. He highlighted instances where social media posts have defamed the Vice President and officials, including unfounded claims regarding funds, and urged the adoption of appropriate measures.....”

2. The minutes of the meeting held on 22nd August 2025 have been duly approved by the members of the PFF Executive Committee. It is important to note that the PFF had previously issued a set of guidelines on 3rd July 2025, which effectively serve as the Federation’s social media policy. These guidelines should be read in conjunction with the minutes of the August 22nd, 2025 meeting, and together they form an integral part of the overall social media and conduct policy framework. All provisions of the existing social media guidelines shall remain in full force and effect, subject to the protections and enforcement under the PFF Disciplinary & Code of Ethics, and shall be consistent with the laws of the land.
3. The PFF Legal Department has informed the Committee that members of the PFF Executive Committee and Congress are concerned about certain football-related groups, including “Football Jirga,” “Pakistan Think Tank,” “Junoon Group,” “Bol Chal Group,” and others. Many of the group administrators are connected to the PFF through clubs, provinces, or official roles. It has also been brought to the Committee’s attention that some individuals associated with the PFF are active on social media platforms, where they have been involved in unethical criticism of PFF officials. The PFF officials in its broader terms, including the Executive Committee, Congress, and Secretariat, are protected by the PFF Constitution and the Local laws of Pakistan. The Legal Department has provided screenshots showing the names of WhatsApp Groups and social media platforms. These screenshots reveal that persons who are banned by the PFF Disciplinary Committee, under FIFA sanctions, or otherwise affiliated with the PFF, are still active in these groups. They



continue to make unjustified criticisms and use derogatory language against PFF officials, which is against the rules outlined in the PFF Constitution, Disciplinary Code as well as the Local Laws of the land.

In light of the above, this Committee hereby issues the following directives:

- i. All football groups, whose administrators are connected with the PFF whether through clubs, provincial associations, or official capacities are directed to immediately cease any activity that undermines the integrity or interests of the PFF.
- ii. The PFF Secretariat is tasked with identifying individuals involved in these groups who are under sanctions or have engaged in misconduct. A copy of this order shall be communicated to each club and group administrator. Such administrators are instructed to ensure that any banned individuals are removed from their groups. Failure to comply will be treated as a violation of the PFF Constitution and may lead to disciplinary proceedings, including legal action under applicable laws.
- iii. Group administrators are further instructed to expeditiously remove all banned officials and individuals engaging in derogatory or abusive language against PFF officials. The PFF reserves the right to initiate appropriate legal proceedings against violators under the relevant laws.
- iv. The PFF reserves the right to initiate proceedings against any individuals who disseminate false and defamatory information, in accordance with applicable laws and through the appropriate legal channels.

This directive is issued without affecting the rights of the PFF secretariat as outlined in the Social Media Guidelines dated 3rd July, 2025. Its purpose is to safeguard the dignity, discipline, and integrity of the Pakistan Football Federation. It also aims to ensure full compliance with the Federation's constitutional provisions, the PFF Disciplinary & Code of Ethics, and the laws of the land. The PFF Legal Department is instructed to share a copy of this communication with all relevant stakeholders and to publish it on the official PFF website or through any other appropriate means. If there is any confusion or need for further clarification, the PFF secretariat may approach this committee for guidance.

Mohammad Ali
(Acting/Deputy Chairman)
Disciplinary Committee
Pakistan Football Federation